

WESCCON 2022

Preliminary Program

Wednesday, October 5

6-8:00 pm **Early Bird Reception** *Sponsored by STG Logistics*

Thursday, October 6

8:00 am Golfers depart for Enagic Golf Club at Eastlake (transportation on own)

9:00 am Golfers Tee Off at **Annual Golf Tournament** *Sponsored by PCC Logistics*

1-6:00 pm **WESCCON Registration** in Exhibit Hall

2:30 pm Meet in Lobby for **Tennis Tournament** Sponsored by *Meeks, Sheppard, Leo & Pillsbury LLP*

6:30 pm **Opening Reception** Sponsored by *Grunfeld, Desiderio, Lebowitz, Silverman, & Klestadt LLP*

8:30 pm **Hospitality Suite & Dessert Reception** Sponsored by *EPIC Insurance Brokers & Tokio Marine HCC – Surety Group*

Friday, October 7

Audio/Visual Sponsored by *Avalara*

7:30 am **Keynote Breakfast: Bukeni Waruzi, Executive Director - Free the Slaves.** Customs brokers have a key role in international efforts to end forced labor, including assuring compliance with withhold and release orders imposed on imports of products produced with slave and involuntary labor. Cotton from Xinjiang, gold from Congo, and more. This will be a rare opportunity to hear from a leader in the global effort to combat slavery, with insight into the devastation it spreads, and the urgency to address and end it.
Sponsored by Roll & Harris LLP

All Day **How to Navigate the Modernized ACE Portal - Import/Export/Modernized ACE Portal** by **Carlos Rodriquez, James Wolford and Michael McGuire - CBP Trade Transformation Office.** Small group training on your ACE portal. Bring your laptop and your ACE logon credentials - session offered throughout the day. Advance reservations are required – sign up at WESCCON.

9:00 am **GENERAL SESSION 1**

Tides of Change -- 21CCF. The modern supply chain is complex! CBP is working with trade on a transformative approach to enhance facilitation for both import and exports, add data sharing to increase visibility and ensure effective enforcement of import regulations including ACE 2.0. This will impact the way customs brokers and forwarders will do business in the future. Get the latest from CBP and industry leaders on when and how these initiatives will be rolled out.

GENERAL SESSION 2

10:00 am **Deep Dive into the Changes of Responsible Supervision and Control and the New 111 Regulations.** As the licensed broker, what additional responsibilities am I taking on? How many licensed brokers will be sufficient for my operation? What must I include in my supervision plan to CBP?

10:45 am **Coffee Break** in Exhibit Hall Sponsored by *Sandler, Travis, & Rosenberg, PA*

GENERAL SESSION 3

11:15 am **Cyber Panel –** Cybersecurity is on everyone's lips, including new requirements as part of C-TPAT. In this session, we present a dialog featuring an FBI agent who regularly deals with cybersecurity so that we can learn current trends and best practices to protect our companies from the consequences of hacks and similar destructive activities. Also featured are other cyber experts from the private sector.

GENERAL SESSION 4

12:00 pm **FP&F Operations -** What is the role of FP&F operationally now that the CEEs have begun to occupy the field? Liquidated Damages, Detention, Seizure, Prior Disclosure, and Audit - How are these enforcement mechanisms being managed? Who are the new decision makers and how can brokers help their clients navigate what has increasingly become a murky chain of command?

12:45 pm **Networking Reception** in Exhibit Hall Sponsored by *Roberts & Kehagiaras LLP*

1:15 pm	Keynote Luncheon: Rebecca Dye, Commissioner, Federal Maritime Commission. This year, for the first time ever, a U.S. President used the State of the Union address to speak about the greatest challenge facing customs brokers and freight forwarders – the broken supply chain. When Congress passed the Ocean Shipping Reform Act, it was enacting Commissioner Dye’s vision and solutions. Since 1998 she has been the Federal government’s engine for improving the supply chain and thoughtfully addressing the challenges of ocean transportation. Sponsored by PCC Logistics
GENERAL SESSION 5	
2:30 pm	CBP Round Table – Port Directors. Back by popular demand! West Coast Port Directors will provide insight on how inbound and outbound shipping trends, high volumes and Forced Labor enforcement initiatives are impacting their operations.
3:30 pm	Coffee Break in Exhibit Hall Sponsored by Port of San Diego
4:00 pm	GENERAL SESSION 6
	Supercharged West Coast Ports + Truckers + Carriers + SSA. The eyes of the world are still on US West Coast ports, fairly or unfairly tagged as the ‘cradle of the global supply chain crisis’. While long lines of ships awaiting berth are found at ports around the US and the world, the challenges at our WC ports impact brokers and forwarders on a daily basis. PCC Counsel and “OurManInDC” has assembled dynamic leaders of WC port operations representing truckers, terminals, ocean carriers, and port authorities. This will be a lively discussion with lots of audience participation. Buckle up!
5:30 pm	PCC Trade Expansion Political Action Committee: Jewelry Auction & Cocktail Reception. All invited! Update on PCC political activity – Find out who our friends are in Congress (and who are not!)
7:00 pm	Back to the 80’s Sponsored by Roanoke Insurance Group . More Details to Follow.
10:00 pm	Hospitality Suite Sponsored by Impact Transportation

Saturday, October 8

Audio/Visual Sponsored by [Mercer Logistics](#)

7:30 am	Keynote Breakfast: Peter Friedmann, Our Man In DC. Less than a month before the Mid-terms, our PCC Counsel brings us his unique “Unvarnished View from Washington DC”. As a recognized authority on transportation and trade, quoted in NY Times, CNBC and trade press, Peter brings the perspective of a former US Senate Counsel, his travels to Korea, Argentina, Mexico and Europe campaigning against protectionism. Before Congress and Federal agencies Peter advocates for customs brokers and freight forwarders, and through national organizations he founded, speaks for the interests of our client importers and exporters. Sponsored by Ports of Oakland, Long Beach and Los Angeles
All Day	How to Navigate the Modernized ACE Portal - Import/Export/Modernized ACE Portal by Carlos Rodriquez, James Wolford and Michael McGuire - CBP Trade Transformation Office. Small group training on your ACE portal. Bring your laptop and your ACE logon credentials - session offered throughout the day. Advance reservations are required – sign up at WESCCON.
9:00 am	GENERAL SESSION 1
	Business Challenges Post Covid. Is there a shortage of employees or are companies not in tune with what employees want, need and desire from an employer? Hear what employees are seeking from employers and what employers must offer to attract and keep staff in these competitive times. Turn-over is costly. Learn how to inspire and build your teams for sustainability.
	GENERAL SESSION 2
10:00 am	PGA Update Panel: FDA, CPSC. Learn first-hand about new development and what is on the horizon in the import and export world.
11:00 am	Coffee Break in Exhibit Hall Sponsored by NW Seaports Alliance
11:30 am	GENERAL SESSION 3
	Ocean Carriers, Forwarders, Brokers: FMC tackles OSRA, Detention/Demurrage, FMC NVOCC audit and More. Excessive port congestion from the pandemic brought record-level charges for shippers, and while all players in the supply chain are familiar with demurrage and detention (D&D) fees, many found themselves underwater. Under OSRA 22, carriers are now required to provide valid certifications on all fees for containers. Find out how D&D fees should be determined under the Shipping Act and transparency requirements. How to prepare for FMC NVOCC audit. Learn what’s coming down the pike.
12:30	Networking Reception in Exhibit Hall Sponsored by Mitchell Silberberg & Knupp LLP
1PM	Keynote Luncheon: Pete Flores, Assistant Commissioner for the Office of Field Operations. Mr. Flores’ responsibilities encompass virtually all aspects of the importers, exporters, customs brokers and freight forwarders’ daily international trade functions -- at the seaports, airports and border crossings. The over 32,000 CBP employees in OFO who report to him manage and facilitate the flow of commerce, while enforcing US policies – tariffs, inspections, WRO’s, export and import documentation, essentially everything brokers and forwarders do. Sponsored by FCL Logistics

2:30 pm	CONCURRENT SESSION 1
A.	Attorney Panel – Riding the Wave of Complex Transactions. Import transactions have become increasingly complex. Our trusted trade lawyers will tell us how to navigate the 301 tariffs, find the pertinent scope information for AD/CVD entries, and sink or swim in the undercurrent of forced labor enforcement initiatives.
B.	Keeping up with Export Updates -- How export controls, regulations and sanctions impact freight forwarders. Learn about current and developing export compliance hot topics and how to quickly adapt to the regulatory changes. We'll discuss Electronic export manifest and get an update on new developments.
3:30	CONCURRENT SESSION 2
A.	Surety Panel: Be prepared and protected in the ever changing supply chain business environment. This panel will discuss the different ways to protect your business with the increased charges of demurrage and per diem, including the ways to help prepare and prevent these issues through contracts and liens.
B.	ACE Portal – Import & Export. Learn how to set up your portal contacts correctly in preparation for CBP National Permit regulations implementation as well as how to upload employees to the portal. Gain valuable knowledge of which ACE Reports to run in order to assure compliance.
4:30 pm	Raffle Drawing in Exhibit Hall. Cocktails Sponsored by Registrar Corp.
6:30 pm	“Under The Sea” Dinner Party hosted by Avalon Risk Management , Price Transfer Group and Coaction Specialty . Themed attire encouraged (wet suits optional). More Details to Follow.
9:30 pm	Hospitality Suite Sponsored by Price Transfer Group
Sunday, October 9	
9:00 am	Closing Brunch Sponsored by Customs Brokers & Forwarders Associations of San Diego, Los Angeles, Northern California, Columbia River (Oregon) and Washington State
10:30 am	WESCCON Adjourns
Register Today!! Early Bird Rates End September 9	