

WESCCON 2023

Wednesday, October 25

1-4:00 pm	PCC Board of Directors Meeting.
6-8:00 pm	Early Bird Reception sponsored by ACT 2 Services

Thursday, October 26

Exhibit Hall Open 1pm-6pm

6:30-7:30	Shuttles depart lobby for Annual Golf Tournament Sponsored by PCC Logistics
8:00 am	Shotgun Tee Off @ Omni Rancho Las Palmas Golf Course
1-6:00 pm	WESCCON Registration Sponsored by NFI/Cal Cartage
3:00 pm	Annual WESCCON Tennis Tournament Sponsored by Meeks, Sheppard, Leo & Pillsbury LLP
4:30 pm - 6:00 pm	Early Bird ACE Reports Overview - Carlos R. Rodriguez , CBP Information Technology Specialist, will provide an overview of ACE and ACE Reports.
6:30 pm	Opening Reception Sponsored by Grunfeld, Desiderio, Lebowitz, Silverman, & Klestadt LLP
After Hours	Hospitality Suite & Desserts Sponsored by EPIC Insurance Brokers & Tokio Marine HCC – Surety Group

Friday, October 27

Exhibit Hall Open 8am-6pm

7:30 am	Keynote Breakfast Featuring Dan Maffei, Chairman – Federal Maritime Commission. Sponsored by Roll & Harris LLP
All Day	How to Navigate ACE Portal - Import/Export/New Reports Universe by Carlos Rodriguez, CBP Trade Transformation Office. Small group training on your ACE portal. Bring your laptop and your ACE logon credentials - session offered throughout the day. Advance reservations are required – sign up at WESCCON.
9:00 am	GENERAL SESSION
	CBP Trade Policy & Programs Update. An overview of CBP's strategic efforts to facilitate, enforce and administer priority international trade issues including 21 CCF, Forced Labor, eCommerce, 1USG, 111 Regulations, Continuing Education and more.
10:00 am	GENERAL SESSION
	CBP Port Directors Panel: Sea/Air/Truck. Updates from all 5 West Coast CBP Port Directors.
11:15 am	Coffee Break in Exhibit Hall. Sponsored by Sandler, Travis, & Rosenberg, PA
11:45 am	CONCURRENT SESSIONS
A.	Broker Audit v. Broker Visit.
B.	Surface/Rail Topic.
12:45 pm	Networking Reception in Exhibit Hall. Sponsored by Roberts & Kehagiaras LLP
1:15 pm	Keynote Luncheon Featuring: Acting CBP Commissioner Troy Miller. Sponsored by PCC Logistics
2:45 pm	GENERAL SESSION
A.	The FMC – How the FMC has changed the Detention and Demurrage Landscape, and What Will Future Oversight Look Like? This will be an hour of robust Q & A with the FMC Commissioner who is driving many FMC initiatives affecting importers and exporters.
3:45 pm	Coffee Break in Exhibit Hall. Sponsored by The NW Seaport Alliance
4:15 pm	GENERAL SESSION
A.	Forced Labor Update HSI & CBP: Behind the Scenes. How does CBP Target? What agencies are involved? Export, Destructions, Criminal Investigations of Fraud etc. CEE - apparel- electronics - Detention, seizure, forced labor.
5:30 pm	PCC Trade Expansion Political Action Committee Jewelry Auction and Cocktail Reception. All invited. Update on PCC political activity – Find out who our friends are in Congress (and who are not!)
7:00 pm	Western Themed Dinner Party Sponsored by Roanoke Insurance Group . Western attire encouraged.
After Hours	Hospitality Suite.

Saturday, October 28

Exhibit Hall Open 8am-4:30pm

7:30 am	Keynote Breakfast Featuring: Nisarg Mehta – Raft Ai. Sponsored by Ports of Los Angeles, Long Beach and Oakland.
9:00 am	GENERAL SESSION

	Are you ready for the future of logistics? Presented by Avalon Risk Management. Logistics is evolving faster than ever. Constant innovation, new trends and technologies are reshaping how we do business. New regulations are affecting supply chains, with more on the horizon. Our panelists will discuss the current state of logistics and how new technology and legislation will impact the future of our industry.
9:30 am	GENERAL SESSION
	PGA Panel – USDA AMS Organics / Fish & Wildlife / FDA Modernizing/USDA Lacey Act. You do not want to miss the latest developments in this PGA session. Are you wondering how USDA AMS Organic certification requirements will work? Trade talk on Fish & Wildlife eDecs filing - nuances and tips. FDA Modernization, what is new and what you need to know. Lacey Act Phase VI of Implementation, are we off to a good start?
10:30 am	Coffee Break in Exhibit Hall. Sponsored by Port of San Diego
11:00 am	CONCURRENT SESSIONS
A.	Artificial Intelligence Panel. Get the latest on how technology, especially AI, boosts compliance and supply chain optimization. Complexity in the supply chain has increased exponentially over the last decade, and decision-making and data are moving faster than ever. Will AI transform the supply chain by improving the efficiency of operations, reducing costs and increasing customer satisfaction?
B.	Trucking Panel. How has the landscape changed and what will drayage look like in the future? Learn about the state of California regulations starting in 2024 and beyond, listen to experiences with experimenting with electric trucks and how ports will support them. Bring your questions about the switch to electric.
12:00 pm	Networking Reception. Sponsored by Mitchell Silberberg & Knupp LLP
12:30 pm	Keynote Luncheon Featuring OurManInDC Peter Friedmann. Sponsored by FCL Logistics
2:00 pm	GENERAL SESSION
	Best Practices for Managing Risk Presented by Roanoke Insurance Group
2:40 pm	CONCURRENT SESSIONS
A.	Attorney Panel – You know it’s time to call an attorney when... Our esteemed panel of trade attorneys will discuss case studies on several topics including 301 litigation, CBP penalties and enforcement trends. CBP Regulatory Audit update on Withhold Release Orders.
B.	Export Update: With so many threats to our nation and economic security, what do forwarders need to look out for? Learn about possible pitfalls with export compliance, as well as updates on regulatory changes and pilot programs. We’ll discuss how to navigate the world of ACE and BIS.
3:45 pm	GENERAL SESSION
	Ports Panel – West Coast Ports and Terminal Operators. Now that the long lines are over, what’s next? What will our ports do to get us through the next crisis?
4:45 pm	Raffle Drawing & Refreshments Sponsored by Registrar Corp.
6:30 pm	“Trick or Treat” Halloween Dinner Party hosted by Avalon Risk Management , Price Transfer Group and Co/Action Specialty . Costumes encouraged!!
9:30 pm	Hospitality Suite Sponsored by Price Transfer Group
Sunday, October 29	
9:00 am	Closing Brunch Sponsored by Customs Brokers & Forwarders Associations of San Diego, Los Angeles, Northern California, Columbia River (Oregon) and Washington State.
10:30 am	WESCCON Adjourns