WESCCON 2026

Wednesday, November 4	
1-4:00 pm	PCC Board of Directors Meeting — *Parlor Room*
6-8:00 pm	Early Bird Reception for Golfers and Other Early Arrivals sponsored by *Custom Goods* — *Iris Terrace Coastal Event Center (below lobby)*
Thursday, November 5	
7:00 am – 7:30 pm	Golfers check in at the on-site course — *La Costa (downstairs from lobby)*
8:30 am	Shot Gun Start for Golf Tournament sponsored by *PCC Logistics*
11:00 am–4:00 pm	Cabanas sponsored by *A.N. Deringer* — *Edge Pool (by The La Costa Pro Shop)*
1:00–6:00 pm	WESCCON Registration sponsored by *Port of San Diego* — *Costa Del Sol ABCD*
2:30-3:00 pm	Tennis and Pickleball warm up
3:00 pm	Tennis and Pickleball Tournament sponsored by *Sandler, Travis & Rosenberg, P.A.*
5:00-5:45 pm	First-Timer Reception sponsored by *J&K Fresh* — *Costa Del Sol Lawn*
6:30 pm	Opening Reception sponsored by *GDLSK* — *Luna Lawn*
8:30 pm	Hospitality Continues… sponsored by *Epic Insurance Brokers & Tokio Marine HCC* — *Luna 1-3*
Friday, November 6	Exhibit Hall Open 8am-6pm
07:45 am	**Keynote Breakfast featuring Susan S. Thomas,** Executive Assistant Commissioner Office of Trade, U.S. Customs and Border Protection, Sponsored by *Roll & Harris LLP* **Avalon Scholarship Award Presentation** by Avalon Risk Management — *Costa de la Luna 1-4*
All Day	**One-on-One Sessions: ACE & Reports Support** — *Daisy Boardroom* Take advantage of this opportunity to meet individually with CBP representatives and discuss your ACE questions, including questions related to ACE Reports. Attendees can bring specific questions or topics they would like to address during these one-on-one conversations.
9:20 am	Transition Break – 10 mins
9:30 am	**Coffee Break** in Exhibit Hall Sponsored by *MSK* 30 mins — *Costa Del Sol E-H*
10:00 am	**GENERAL SESSION** 1 hour 10 mins — *Costa Del Sol D*
	CBP Trade Priorities and the Evolving Enforcement Environment **Precis:** Executive Order 14411 represents a significant development in the evolving trade enforcement landscape. As CBP advances its trade priorities and strengthens enforcement efforts, customs brokers and the trade community must stay informed of changing expectations and compliance responsibilities. Hear directly from CBP Headquarters on current trade priorities, emerging enforcement initiatives, and key areas of focus impacting customs brokers and importers. This session will provide insight into CBP's direction and expectations, along with practical considerations for how the trade community can prepare for an increasingly complex compliance and enforcement environment. **Moderator:** Chris Siepmann, Executive Director, Office of Trade Relations, U.S. Customs and Border Protection **Panelist:** • Myrna Aguilar- Sanchez, Vice President of Brokerage Operations, Casas International Brokerage • Sal Ingrassia, Acting Executive Director of Cargo and Conveyance Security, CBP Office of Field Operation, U.S. Customs and Border Protection • Brandon Lord, Executive Director, Office of Trade, Trade Policy and Programs, U.S. Customs and Border Protection
11:10 am	Transition Break 10 mins
11:20 am	**CONCURRENT SESSIONS** 1 hour — *Costa Del Sol ABCD*
A	PGA's: Managing Multi-Agency Compliance Efficiently

	Precis: As Partner Government Agencies (PGAs) continue to evolve their requirements and oversight alongside the CBP entry process, customs brokers and importers must navigate an increasingly complex multi-agency environment. Hear directly from PGA representatives and an experienced customs broker as they discuss current requirements, common challenges, and practical strategies for managing compliance across agencies such as FDA and CPSC. The session will also explore how brokers and importers can identify potential issues early, coordinate requirements efficiently, minimize clearance delays, and manage regulatory exposure. **Moderator:** Karia Herrera, Customs Compliance Manager, R.L. Jones Customshouse Brokers **Panelists:** • Adam Lees, Customs Brokerage Product Technical Director, Alba Wheels Up International, LLC • Andrea Rucker-Yarosh, Supervisory Management and Program Analyst, Consumer Product Safety Commission • Dan Solis, Principal Consultant, JEDA & Associates
B	Stop the Clock, Control the Cost: Winning Strategies for Demurrage, Detention, and Dispute Resolution **Precis:** This topic explains how to translate the evolving Federal Maritime Commission (FMC) detention and demurrage framework—shaped by Fact Finding 29, OSRA 2.0 These charges must serve an incentive function and must be billed only to the proper party, with mandatory invoice data elements and clear dispute pathways. Operationally, it centers on building controls for invoice triage, documentation, timelines (including the "30-30-30" concept), escalation, and tariff/SOP alignment so companies can identify non-compliant charges, dispute or mitigate them promptly, and reduce avoidable cost, delay, and collection risk. **Moderator:** Tia Sandberg, Compliance Manager, Total Logistics Resource Inc. **Panelists:** • Julia Bonestroo Banegas, Special Counsel, Jones Walker LLP • Rich Roche, Senior Vice President, Mohawk Global Logistics
12:20 pm	**Networking Reception** in Exhibit Hall sponsored by *Reform* 30 mins *Costa Del Sol E-H*
12:50 pm	Transition Break 10 mins
1:00 pm	**Keynote Luncheon Featuring Ana Hinojosa, President, ABH Global Trade Consulting (Former CBP Executive Director)** Sponsored by KYG Trade *Costa de la Luna 1-4*
2:10 pm	Transition Break 10 mins
2:20 pm	**CONCURRENT SESSIONS** 1 hour *Costa Del Sol ABCD*
A	Customs Bonds in Transition: What's Changing and What's Ahead (45 mins) **Precis:** As we await rulemaking and further guidance from CBP resulting from the Customs Enforcement Executive Order signed by the President on June 3, one thing is certain: Customs bonds will play a significant role. From increased bond coverage and minimum bond amounts to non-resident importers, liquidated damages, and higher-risk importers, the Executive Order is expected to bring significant changes to the customs surety landscape. Join us for an informative Q&A session with two surety bond experts as they share their perspectives on what's happening, what may be coming, and what it could mean for you and your clients. **Moderator:** Carime Duck, Owner, Charles Dorsch Ship's Agent Inc **Panelists:** • Michael Brown, President & CEO, Avalon Risk Management • Patrice Lafayette, Regional Vice President, Roanoke Insurance Group Inc DOJ False Claims Act Investigations- When Does Your Client's Customs Fraud Become Your Liability? (15 mins) **Precis:** As DOJ and CBP intensify enforcement efforts against customs fraud, investigations are increasingly extending beyond importers to customs brokers, freight forwarders, and other supply chain participants. This

	session will examine when an importer's customs violations may create legal exposure for service providers under the False Claims Act and other federal laws. Participants will gain practical guidance on identifying high-risk transactions, recognizing red flag enforcement, understanding the responsibilities of customs brokers and freight forwarders, and implementing best practices to mitigate the risk of civil and criminal liability. **Moderator:** Mari Bermejo, Branch Manager, A.N. Deringer **Panelist:** J.J. Kim, Founding Partner, ACI Law group
B	Export Compliance Unlocked: Outsmart Risk, Master EEM, and Put AI to Work **Precis:** This session examines emerging export compliance concerns from four practical perspectives: the accuracy, consistency, confidentiality, and permitted use of Census and Electronic Export Information data; legal counsel's assessment of liability, enforcement, contractual, and recordkeeping risks; upcoming Export Electronic Manifest developments and their impact on operational readiness; and the responsible use of artificial intelligence in export compliance. The discussion will focus on governance, human review, data protection, screening, classification support, documentation, audit trails, and escalation controls so that AI can strengthen—not replace—compliance judgment. Participants will leave with a clearer framework for managing regulatory change, reducing data and filing errors, addressing legal exposure, and preparing systems, procedures, and personnel for EEM implementation. **Moderator:** Kim Calicott, Vice President Global Logistics & Export Compliance, Western Overseas Corporation **Panelists:** • Rich DiNucci, Senior International Trade Advisor, Venable LLP • Todd R. Smith, Founder CEO, KYG Trade • Erik Smithweiss, Partner, GDLSK LLP
3:20 pm	**Coffee Break in Exhibit Hall** 30 mins *Costa Del Sol E-H*
3:50 pm	**CONCURRENT SESSIONS** 1 hour *Costa Del Sol ABCD*
A	Into the Inquiry Zone: CF28s, CF29s, and Post-Entry Risk Management **Precis**: Dive into key focus areas surrounding CF28 Requests for Information and CF29 Notices of Action, including common triggers and best practices for timely and accurate responses. Participants will gain insight into how these forms often serve as precursors to broader CBP enforcement actions. We'll also review compliance tools, including Post-Summary Corrections (PSCs) and Prior Disclosures, highlighting when and how to use each mechanism to mitigate risk, correct errors, and reduce potential penalties. **Moderator:** Victoria Lane, Chief Compliance Officer, Coppersmith Global Logistics **Panelists:** • Jay Acayan, Managing Partner, Roberts & Kehagiaras • Heather Litman, Partner GDLSK LLP • Todd R. Smith, Founder CEO, KYG Trade • Patty Tschaepe, Chief Compliance Officer, J&K Fresh

B	Compliance That Works: Smarter SOPs, Stronger Training, Fewer Mistakes **Precis**: Whether you are a customs broker, freight forwarder, or logistics professional, effective compliance depends on clear procedures, consistent training, and employees who understand not only what to do, but when to escalate an issue. This session will explore how to turn regulatory requirements and operational knowledge into practical SOPs that teams can use. The panel will discuss defining responsibilities, documenting key processes and controls, keeping procedures current, and determining when training can be handled internally versus when outside expertise is needed. Attendees will leave with practical ideas for strengthening training, improving consistency across teams, and reducing operational errors and compliance gaps. **Moderator:** Melzie Wilson, CEO, Global Zolutions LLC **Panelists:** • Kim Calicott, Vice President Global Logistics & Export Compliance, Western Overseas Corporation • Cynthia Whittenburg, Executive Vice President, NCBFAA National Educational Institute
5:00 pm	PCC Trade Expansion Political Action Committee (PAC) Rally *Foyer*
7:30–10:00 pm	Midnight at the Masquerade Dinner Sponsored by *Roanoke Insurance Group & Sandler, Travis & Rosenberg* P.A. *Luna 1-4*
Saturday, November 7	Exhibit Hall open 8 am-5:00 pm
8:00 am	**Breakfast Program** *Costa de la Luna 1-4* Sponsored by *Port of LA, Port of Long Beach and Amari AI* **Countdown to 2027: Customs Broker Continuing Education – What We've Learned & What's Ahead** **Precis:** With January 31, 2027, deadline approaching, customs brokers are getting their first real experience navigating CBP's continuing education requirements. This session goes beyond the deadline to examine lessons learned, common questions, qualifying activities, credit and recordkeeping requirements, and practical best practices for managing continuing education throughout the triennial period. Whether brokers are finalizing their credits for 2027 or planning ahead for the next cycle, the session will help them better understand and manage their continuing education obligations. **Speaker:** Cynthia Whittenburg, Executive Vice President, NCBFAA National Educational Institute
All Day	**One-on-One Sessions: ACE & Reports Support** *Daisy Boardroom* Take advantage of this opportunity to meet individually with CBP representatives and discuss your ACE questions, including questions related to ACE Reports. Attendees can bring specific questions or topics they would like to address during these one-on-one conversations.
9:20 am	Transition Break 10 mins
9:30 am	**Coffee Break in Exhibit Hall** 30 mins *Costa Del Sol E-H*
10:00 am	**CONCURRENT SESSIONS** 1 hour *Costa Del Sol ABCD*
A	Automated Technology & Artificial Intelligence for Customs Brokers - Optimizing Returns While Ensuring Regulatory Adherence **Precis:** Explore how automated technology and artificial intelligence are transforming customs brokerage operations, from digitizing unstructured data to streamlining entry preparation. Through real-world applications, this session will examine opportunities to improve efficiency and optimize returns while addressing the regulatory risks and responsibilities that come with increased automation. Learn how to strike the right balance between technology and human expertise, including professional judgment, compliance knowledge, and oversight remain essential to maintaining regulatory adherence. **Moderator:** Cindy Allen, CEO and Managing Director, Trade Force Multiplier LLC **Panelists:** • Omar Abuhashish, Co-Founder and CEO, Reform • Sandy Langford-Coty, Director of Operational Development. A.N. Deringer • Todd R. Smith, Founder CEO, KYG Trade
B	Broker or not? – Know When You're a Property Broker (and Keep the Risk from Sticking to You)

	Precis: In the FMCSA framework, you're acting as a "broker" when, for compensation, you arrange (or hold yourself out as arranging) transportation by an authorized motor carrier—unless you are the carrier (or a bona fide agent of the carrier) that has accepted and is legally bound to transport the shipment. Confusion shows up in everyday operations: quoting linehaul, reassigning loads, or changing the carrier can turn a service provider into a broker function with licensing and financial responsibility implications. Minimizing risk means aligning your role to your authority (broker authority + $75,000 bond/trust where required), locking scope and limitations into written agreements, and controlling representations, records, and payment flows so you don't accidentally "broker without authority" or inherit disputes you can't defend. **Moderator:** Melzie Wilson, CEO, Global Zolutions LLC **Panelists:** • Eduardo Acosta, Vice President of R.L. Jones Group • Nick Anderson, Senior Strategic Relationship Manager, Roanoke Insurance Group Inc. • Cameron Roberts, Managing Partner, Roberts & Kehagiaras LLP
11:00 am	Transition Break 10 mins
11:10 am	**CONCURRENT SESSIONS** 1 hour *Costa Del Sol ABCD*
A	Tariffs 2.0: Navigating the Present Era of Trade Remedies **Precis**: What's new in trade remedies—and what does it mean for you and your clients? This focused session breaks down the latest developments in tariffs, trade actions, and enforcement priorities shaping today's import landscape. As evolving trade remedies impact duty exposure, customs bonds, and compliance risk, understanding the latest changes is critical. Gain practical insight into navigating an environment where the landscape continues to shift and change is the only constant. **Moderator:** David Harlow, President & CEO, ITC Diligence International **Panelists:** • Michele Pearce, Business Intelligence Analyst, A.N. Deringer • Michael Roll, Partner, Roll & Harris, LLP • Erik Smithweiss. Partner, GDLSK LLP
B	Working with Agents – Keeping it Compliant with Minimum Risk **Precis:** Working with agents can expand coverage and capacity, but it also shifts execution to third parties—so compliance starts with vetting, including confirming whether the agent is FMC licensed or FMC registered (as applicable to the services provided). The core expectation is clear written authority and role definitions (what the agent may do, in whose name, and under what limits), reinforced through proposed agreements that set compliance obligations, documentation standards, and audit rights. Operations should then embed SOPs for filings, communications, exception handling, billing/remittance controls, and recordkeeping, with KPIs and escalation paths to catch issues early. Done well, the agent model protects service levels while reducing exposure to regulatory violations, improper charges, and financial loss. **Moderator:** Rich Roche, Senior Vice President, Mohawk Global Logistics **Panelists:** • Julia Bonestroo Banegas, Special Counsel, Jones Walker LLP • Melzie Wilson, CEO, Global Zolutions LLC
12:10 pm	**Networking Reception in Exhibit Hall** 30 mins *Costa Del Sol E-H*
12:40 pm	Transition Break 10 mins
12:50 pm	**Keynote Luncheon Featuring Ray Bucheger, Partner, Accelerate Strategies** Sponsored by *FCL Logistics and Price Transfer* *Costa de la Luna 1-4*
2:00 pm	Transition Break 10 mins
2:10 pm	**CONCURRENT SESSIONS** 1 hour *Costa Del Sol ABCD*
A	Customs Valuation Deep Dive **Precis:** Customs brokers and trade professionals are operating in an increasingly complex trade landscape. With CBP's heightened enforcement focus, understanding valuation risks has never been more critical. This

	session provides practical insight on key areas, including First Sale, Non-Dutiable Charges (NDCs), and metal content valuation to help maintain compliance and manage exposure. **Moderator:** Sarah Stroth, Stroth & Associates, LLC **Panelists:** • Laurence W. Hanson, Counsel, Sandler, Travis & Rosenberg, P.A. • Thomas Jesukiewicz, Roll & Harris Trade Services, Inc • Susan Kohn Ross, Partner, Mitchell Silberberg & Knupp LLP
B	Strategic Cargo Theft & Load Fraud – Don't Get Impersonated, Double-Brokered, or Diverted **Precis:** Cargo theft is increasingly driven by organized, "strategic" schemes that exploit digital tendering and identity impersonation—criminals pose as legitimate brokers or carriers, secure pickups with fraudulent paperwork, and divert freight into the black market. For customs brokers, property brokers, and freight forwarders, the risk is not only the lost shipment, but also downstream customs and customer fallout: missed cutoffs, holds, documentation mismatches, payment disputes, and reputational damage. Readiness means hardening partner onboarding and load tendering with identity verification, control of rate confirmations/BOL changes, and disciplined chain-of-custody practices from pickup through delivery. A clear incident playbook (who to notify, what evidence to preserve, and how to stop further releases) turns a fast-moving fraud event into a contained, reportable exception rather than a cascading loss. **Moderator:** Ashley Coxey, National Director of Business Development, Laufer Group International **Panelists:** • Sean Hill, Account Executive, Avalon Risk Management • Peter Schneider, Executive Vice President, IMC Logistics
3:10 pm	Transition Break 10 mins
3:20 pm	**CONCURRENT SESSIONS** 1 hour *Costa Del Sol ABCD*
A	The Broker's Playbook - Demystifying Duty-Free Claims **Precis**: Ensure your knowledge is up to date on essential duty-free mechanisms, including FTAs with an emphasis on USMCA and special tariff provisions. Build the expertise needed to support accurate and compliant claims. **Moderator:** Chris Ramos, Branch Manager, Alba Wheels Up LLC **Panelists:** • Chris Duncan, Tariff and Customs Counsel, Squire Patton Boggs • David Harlow, President & CEO, ITC Diligence International • Cameron Roberts, Managing Partner, Roberts & Kehagiaras LLP
B	Paperwork Under Pressure – Scenario-Based Shipping Docs You Can Defend **Precis:** This topic uses real-world scenarios to show how to complete transportation documents compliantly when roles and responsibilities shift—shipper vs. forwarder, agent vs. principal, and broker vs. carrier/forwarder. Each scenario walks through what must match across systems and paperwork (parties, routing, cargo description, weights/measures, charges/terms), who may sign or certify and in what capacity, and what supporting records are needed to defend the file. It also highlights common failure points—late changes, split shipments, substitutions, and customer-provided data and the control steps (verification, approvals, version control, and exception notes) that keep documentation accurate and audit-ready. **Moderator**: Tia Sandberg, Compliance Manager, Total Logistics Resource Inc. **Panelists**: • Kim Calicott, Vice President Global Logistics & Export Compliance, Western Overseas Corporation • Melzie Wilson, CEO, Global Zolutions LLC
4:30 pm	Exhibitor Raffle Drawing & Refreshments sponsored by ACI Law Group *Costa Del Sol E-H*
7:00 -10:00 pm	Twilight Zone Trivia Dinner Party Sponsored by *Avalon Risk Management and Co/Action Specialty* *Poinsettia 1-3*

Sunday, November 8	
9:00 am	**Closing Brunch** Co-sponsored by *CBFANC, CBFFIAWS, LACBFFA, CRCBFA, SDBFA* *Costa de la Luna 1-4*
10:30 am	WESCCON Adjourns.