

Tactics for Surviving the Current Trade Landscape

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Panelists:

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WESCCON

TODAY'S SPEAKERS



Lisa Perez

Vice President, Western Region
Avalon Risk Management



Lalo Acosta

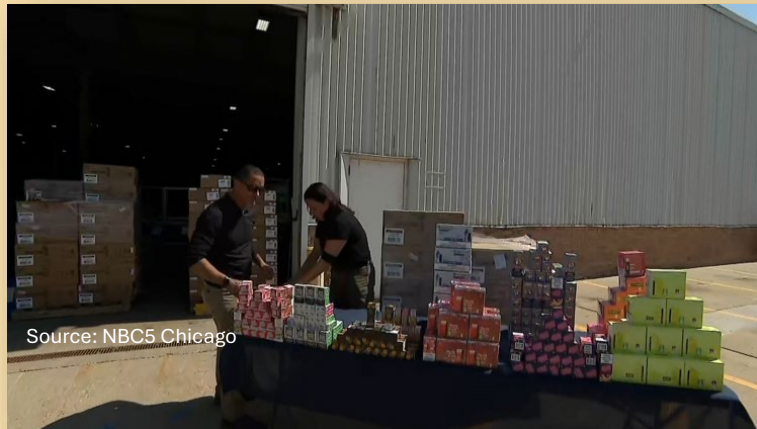
Vice President
R.L. Jones



Jordan Zeldin

Account Manager
Avalon Risk Management

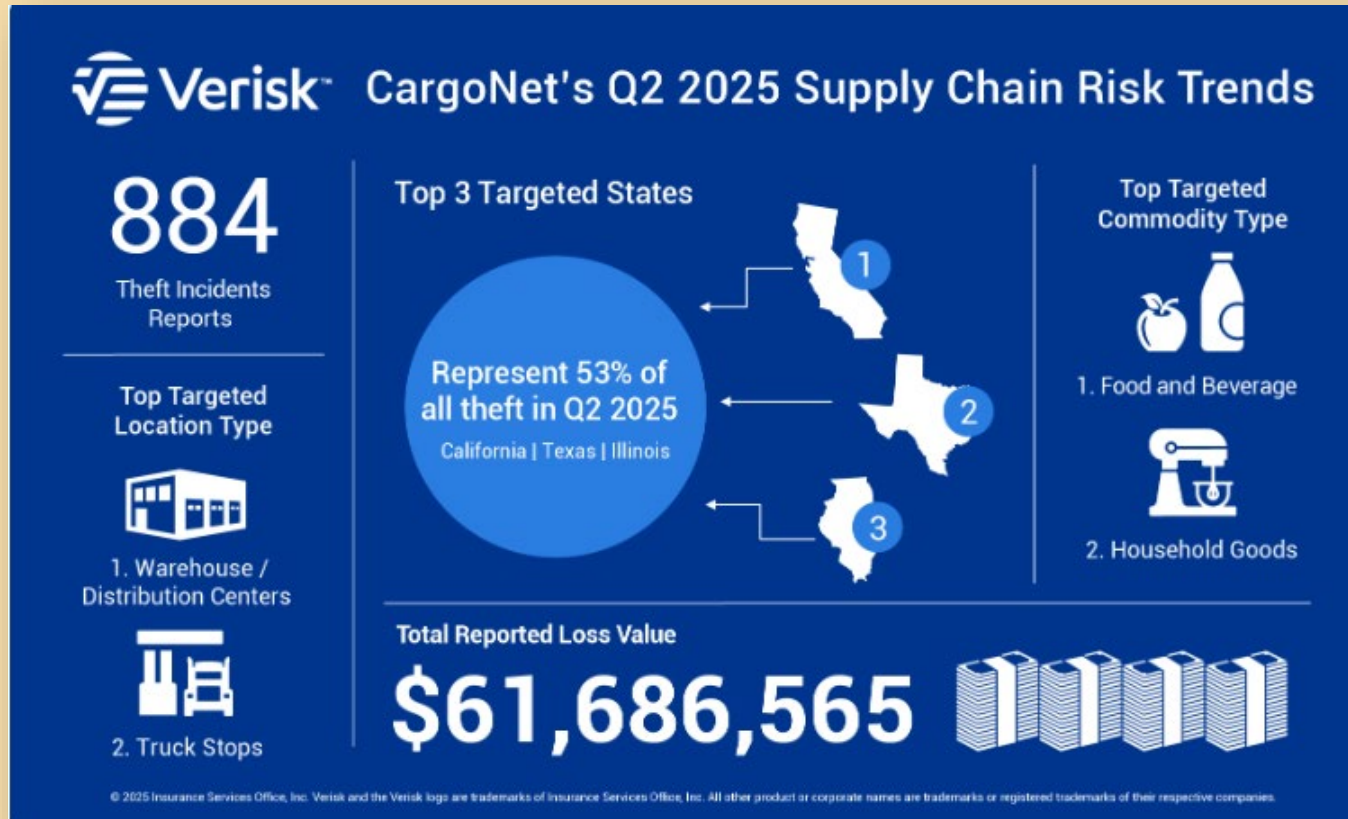
CBP SEIZED \$856.5 MILLION WORTH OF E-CIGARETTES



- CBP collaborated with FDA to seize 4.7 million units of unauthorized e-cigarettes
- FDA contacted 37 importers and brokers. FDA advised brokers:
 - It is a federal crime to make false statements or entries into the U.S.
 - It is the broker's responsibility to ensure the products they import comply with U.S. requirements and contain complete/accurate info.
 - Requested a response within 30 days.

CARGO THEFT STATISTICS

- Q2 2025 saw a 13% increase in cargo theft in the U.S. and Canada compared to Q2 2024.
- Q2 2025 estimated total loss value exceeded **\$128 million**.



FRAUD STATISTICS

According to the TIA April 2025 State of Fraud in the Industry Report:

- 97% of surveyed respondents say truck freight is the most fraud-prone mode of transportation.
- **65% increase** in fraud reports between Sept. 2024 and Feb. 2025
- 34% of respondents cited **unlawful brokerage**—where criminals pose as legitimate brokers to steal loads or payments—as the top fraud tactic they face.
- 22% of respondents report **more than \$200,000** lost due to fraud in past 6 months.

CBP TRADE STATISTICS

Imports and Revenue Collection	FY 2025 ¹	FY 2024
Total Import Value for Goods	\$3.31 trillion	\$3.36 trillion
Total Entry Summaries	43.1 million	38.3 million
Total Section 321 BOL's and Mail (de minimis)	945.3 million	1.36 billion
Total Duty, Taxes, and Fees Collected*	\$195.9 billion	\$88.07 billion

CBP data as of June 2025
Trade Statistics | U.S. Customs and Border Protection

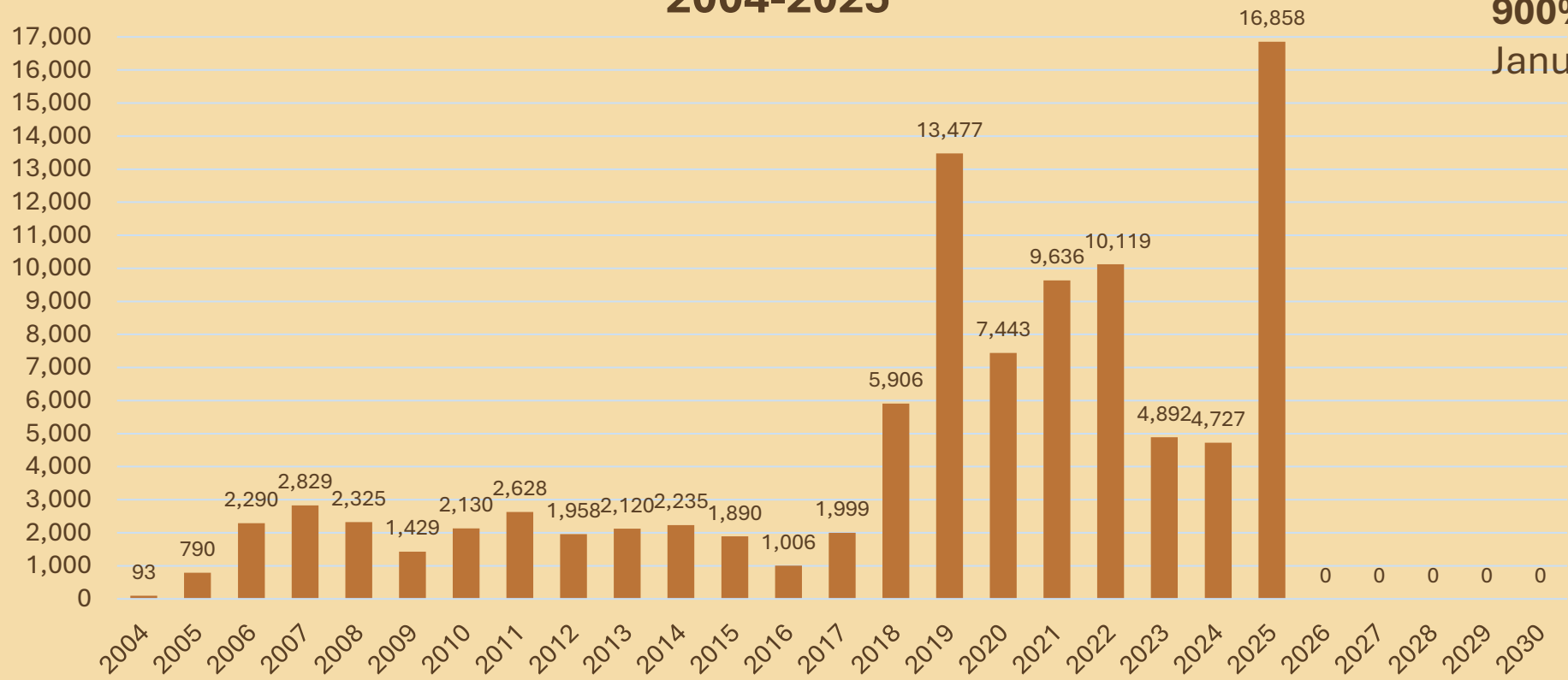
CBP TRADE STATISTICS

Trade Remedy ¹ Enforcement	Imported Products	FY 2025	FY 2024
Section 201	Solar Products ²	\$434.25 million	\$296.49 million
Section 232	Steel ³	\$4.83 billion	\$1.22 billion
	Aluminum ⁴	\$2.96 billion	\$388.98 million
	Automobiles ⁵	\$18.33 billion	-
	Automobile Parts ⁶	\$7.61 billion	-
	Copper ⁷	\$513.80 million	-
Section 301	China Products ⁸	\$35.05 billion	\$38.19 billion
IEEPA	China and Hong Kong, all goods ⁹	\$28.92 billion	-
	Mexico, all goods ¹⁰	\$5.72 billion	-
	Canada, all goods ¹¹	\$1.97 billion	-
	Reciprocal all countries, all goods ¹²	\$51.62 billion	-
	Brazil, all goods ¹³	\$293.92 million	-
	India, all goods ¹⁴	\$271.96 million	-
	Japan, all goods ¹⁵	\$198.82 million	-

BOND INSUFFICIENCIES

Bond Liability Amount Increases (CBP Insufficiency Letters Issued) 2004-2025

Avalon
insufficiencies
have increased
900% since
January.



CBP Data as of September 2025



THANK YOU!



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