

WESCCON 2025

Wednesday, October 8		
1-4:00 pm	PCC Board of Directors Meeting	Salons 2 & 3
6-8:00 pm	Early Bird Reception Golfers and Early Arrivals sponsored by Custom Goods	Sunrise Terrace
Thursday, October 9		Exhibit Hall Open 1pm-6pm Salons 4-8
6:45 am	Golfers depart for Tahquitz Creek Golf Resort	
7:30 am	Shot-Gun Tee Off for Annual Golf Tournament sponsored by PCC Logistics	
1-6:00 pm	WESCCON Registration sponsored by Port of San Diego in the exhibit hall	Salons 4-8
3:00 pm	Annual Tennis Round Robin & Pickleball sponsored by Meeks, Sheppard, Leo & Pillsbury LLP	
4:30 pm -6:00 pm	Early Bird ACE Reports Overview	
6:30 pm	Opening Reception sponsored by Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP	Starlight Terrace
8:30 pm	Hospitality Suite sponsored by EPIC Insurance Brokers & Tokio Marine HCC	Salons 1-3
Friday, October 10		Exhibit Hall Open 8am-6pm
7:30 am	Opening Breakfast Sponsored by Roll & Harris LLP	Las Palmas D-H
8:50 am	Exhibit Hall Grand Opening - Coffee Break Sponsored by Mitchell Silberberg & Knupp LLP	Fiesta 4-8
9:20 am	GENERAL SESSION	
	CBP Areas of Focus in Continued Heightened Era of Enforcement Las Palmas D-H Precis: This session will provide an overview of current U.S. trade policies and key enforcement priorities directly from U.S. Customs and Border Protection (CBP) Headquarters. Attendees will gain insights into CBP's evolving approach to compliance, targeting, and enforcement strategies that impact daily brokerage operations. The session will also explore recent policy developments, risk-based enforcement models, and the role of trade professionals in supporting effective compliance. This is a unique opportunity for customs brokers to hear firsthand how CBP is shaping enforcement and what it means for the brokerage community. Panelist: - Heather Litman, Partner at GDLSK LLP - Lenny Feldman, Managing Partner, Sandler, Travis & Rosenberg, P.A.	
10:20 am	CONCURRENT SESSIONS	
A	Modernizing Payments and Refunds Las Palmas A-C Precis: This session will explore the evolving landscape of duty payment and refund processes in a fully modernized, digital environment. Attendees will learn how to leverage the ACE Portal to streamline tasks such as applying for ACH Debit/Credit, automating CBP Form 4811 updates, and making payments for PSC, and single-pay entries. The session will also cover how to use Pay.gov for CBP duty bills and how importers and brokers can efficiently manage and receive ACH refunds. Customs brokers will walk away with practical knowledge to improve cash flow management, reduce processing time, and enhance compliance through automation and digital payment tools. Moderator: Mari Bermejo, Branch Manager, A.N. Deringer Panelist: Sandra Langford-Coty, Director of Operational Development	
B	Shifting Flows in Ocean Shipping 2025 and beyond. Fiesta 1-3	

	Precis: In 2025, major shifts in U.S. trade policy—including tariffs under IEEPA, Section 232, and a newly announced Section 301 program targeting Chinese-built, -owned, or -operated vessels—have disrupted shipping patterns and global supply chains. With the new vessel tariffs set to take effect shortly after this conference, freight forwarders are already navigating emerging cost pressures, compliance risks, and uncertainty around carrier service changes. This panel will unpack what these developments mean for forwarders’ operations, client advising, and strategic planning—and offer insight into how the industry can stay agile as trade and transportation landscapes evolve in 2026 and beyond. Moderator: Sung Wook Lee, President, SW Logistics Inc Panelist: • Rich Roche, Senior Vice President, Mohawk Global Logistics • Andrew Hwang, Andrew Hwang, Director of West Coast and International, CargoSprint/eModal • Gabriel Padilla, Principal Consultant, Padilla Maritime Consulting
11:10 am	CONCURRENT SESSIONS
A	Cracking PGA errors: Debugging and resolving ABI rejections. Las Palmas A-C Precis: Understanding the PGA messages and error codes used in electronic data interchange between customs brokers and CBP is essential. Each code corresponds to a specific error or status during the processing of these transactions. Knowledge of these error codes is vital for effectively resolving issues, ensuring compliance, and facilitating smoother operations. How to navigate the PGA error codes dictionary, outline the main categories of errors, highlight standard PGA error codes, and provide tips on how to resolve them. Moderator: Michele Pearce, Business Intelligence Analyst, A. N. Deringer, Inc. Panelist: • Adam Lees, Vice President of Customs Brokerage, Alba Wheels up • Craig Seelig, Product Manager- Customs and Compliance, WiseTech Global
B	Shifting Gears: Trucking challenges amid supply chain disruptions Fiesta 1-3 Precis: From port congestion and chassis shortages to fuel costs and regulatory pressures, the trucking industry continues to navigate a volatile and complex environment. As supply chain disruptions ripple across the globe, ground transportation bears the brunt of delays, capacity crunches, and rising expectations. This panel brings insights and POV from two industry experts from across the trucking and logistics ecosystem to discuss current challenges, regional chokepoints, labor constraints, and how technology and collaboration are shaping the road ahead. Gain practical insights into how stakeholders are adapting—and where resiliency efforts are falling short. Moderator: Evey Hwang CHB Panelist: • Matt Schrap, Chief Commercial Officer, Forum Mobility • Peter Schneider, Executive Vice President, IMC Logistics
12:00 pm	Networking Reception Sponsored by Amari AI Exhibit Hall Fiesta 4-8
12:30 pm	Keynote Luncheon Featuring Ray Bucheger, Pacific Coast Council Las Palmas D-H Sponsored by PCC Logistics
1:50 pm	CONCURRENT SESSIONS
A	Steel Under Pressure: Mastering Section 232, Tariff Quotas, and Import Compliance Las Palmas A-C Precis: Trade Under Pressure: Mastering Section 232 Tariffs and Import Compliance Precis: This panel will explore the complex enforcement landscape surrounding imports subject to Section 232 measures on steel, aluminum, copper, automobiles and automotive parts. Topics will include understanding product coverage and exemptions, interplay with reciprocal tariffs, and other tariff

	implications. The session will highlight common pitfalls and provide tools to help brokers effectively support their clients in navigating these high-impact trade measures. Moderator: Jack Bartlett, Compliance Manager, Geo.S. Bush & Co, Inc Panelist: • Eric Smithweiss, Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP • Sandra Langford-Coty, Director of Operational Development	
B	Not Just Lost in Transit: Exposing the Modern Threat of Cargo Theft Fiesta 1-3 Precis: Freight forwarding cargo theft remains a major concern in the logistics and transportation industry—ranging from opportunistic thefts to increasingly sophisticated scams that trick shippers, carriers, and intermediaries into handing over cargo to bad actors. This panel will examine the evolving tactics behind cargo theft, from fictitious pickups and identity spoofing to strategic facility breaches. With insights from surety providers and freight forwarders, the session will explore the financial, operational, and legal risks, as well as proactive measures to detect, prevent, and respond to theft. Panelists will also address how cargo security intersects with liability, claims handling, and the importance of strong internal controls and trusted partnerships across the supply chain. Moderator: Peter Gong, President, Great Way Trading & Transportation, Inc. Panelist: • Nick Anderson, Senior Strategic Relationship Manager, Roanoke Insurance Group • Brandon McDonnell, Vice President, PCC Logistics • Peter Schneider, Executive Vice President, IMC Logistics	
2:40 pm	Coffee Break Sponsored by NFI Cal Cartage Exhibit Hall Fiesta 4-8	
3:10 pm	CONCURRENT SESSIONS	
A	CBP Time of Entry: Critical Insights for Customs Brokers Las Palmas A-C Precis: Understanding the concept of time of entry is crucial for customs brokers to ensure proper entry filing, compliance with CBP regulations, and avoid penalties. This session explores the legal definitions, timing requirements, and practical workflows to optimize entry processing and minimize risks. Moderator: Carime Duck, Owner, Charles Dorsch Ship's Agent Inc Panelist: • Sandra Langford-Coty, Director of Operational Development, • Lenny Feldman, Managing Partner, Sandler, Travis & Rosenberg, P.A.	
B	Trade Compliance in Transition: Regulatory Shifts, Export Controls, and Enforcement Trends Fiesta 1-3 Precis: This session will provide key updates from the Bureau of Industry and Security (BIS) and the Federal Maritime Commission (FMC), focusing on recent regulatory changes and evolving enforcement priorities. Attendees will learn how these agencies are responding to shifting trade dynamics, including export controls, licensing requirements, and maritime oversight. Participants will gain essential insights to stay compliant and anticipate regulatory risks in today's rapidly changing environment. Moderator: Tia Sandberg, Compliance Manager, Total Logistics Resource Inc. Panelists: • Cameron Roberts, Roberts & Kehagiaras LLP • Gabriel Padilla, Principal Consultant, Padilla Maritime Consulting	
4:00 pm	CONCURRENT SESSION	
	State of the Ports: Mixed Bag of Activity Las Palmas A-C	

A	Precis: In this session, Presidents from West Coast trade associations will share firsthand updates on the current state of operations at major ports. The discussion will explore how local trade communities are navigating evolving cargo flows, shifting enforcement priorities, and resource constraints. Panelists will highlight collaborative efforts with CBP and partner government agencies to maintain operational efficiency, address port-specific challenges, and support compliance amidst ongoing changes. Attendees will gain valuable insights into how these developments impact cargo processing and the broader trade environment across the West Coast. Moderator: Myrna Aguilar-Sanchez, VP of Brokerage Operations, CASAS Panelist: • Tia Sandberg, Compliance Manager, Total Logistics Resource Inc. • Kiera Conlan, Global Account Executive, Laufer Group International • Sung Wook Lee, President, SW Logistics Inc • Patty Tschaepe, Chief Compliance Officer, J&K Fresh • Carime Duck, Owner, Charles Dorsch Ship's Agent Inc
CONCURRENT SESSION	
B	Customs & Border Protection Communication Methods with Brokers Fiesta 1-3 Precis Customs & Border Protection communicates with Customs Brokers through multiple channels, including ABI messages, ACE Portal notifications, CSMS updates, and trade outreach. Timely review and response to these communications are crucial for maintaining compliance and ensuring the efficient release of cargo. This session will guide brokers through various communication methods, including ACE Cargo Release, Entry Summary messages, DIS document submissions, and courtesy copies of CBP forms, and highlight best practices for managing updates, avoiding delays, and strengthening internal controls. Attendees will learn how to interpret CBP messages, maintain responsive recordkeeping, and ensure their teams stay informed and action-ready in a constantly evolving environment. Panelists: • Mari Bermejo, Branch Manager, A.N. Deringer • Sandra Langford-Coty, Director of Operational Development, A.N. Deringer
5:00 pm	PCC Trade Expansion Political Action Committee Conference Center Foyer
7:00 pm	Dinner Party Sponsored by Roanoke Insurance Group Las Palmas D-H
10:00 pm	Hospitality Continues.... Sponsored by Sandler, Travis & Rosenberg, P.A.
Saturday, October 11 Exhibit Hall open 8 am-5:15 pm	
8:00 am	Keynote Breakfast Featuring Paul Bigham S&P Global Las Palmas D-H sponsored by Ports of Los Angeles, Long Beach, and Oakland
9:20 am	CONCURRENT SESSIONS
A	Trade in Turbulence: How Key Sectors Are Navigating Shifting Policies and Port Pressures Las Palmas A-C Precis: As global trade navigates mounting challenges—from regulatory overhauls and heightened enforcement to shifting port dynamics and emerging financial risks, cross-sector collaboration is more critical than ever. This panel brings together voices from customs brokerage, surety, legal, FTZ operations, and trucking to examine how each is responding to increased scrutiny, evolving carrier behaviors, and rising compliance demands. Panelists will share insights on risk mitigation strategies, policy interpretation, operational pressures, and where they see the most significant trade disruptions—and opportunities—on the horizon heading into 2026. Moderator: Patrice Lafayette, Regional Vice President, Roanoke Insurance Group Panelists: • Sandra Langford-Coty, Director of Operational Development, A.N. Deringer • Lenny Feldman, Managing Partner, Sandler, Travis & Rosenberg, P.A. • David Harlow, President & CEO, ITC Diligence International

B	Port Realities: Who Decides What, and Why It Matters Fiesta 1-3 Precis: Port efficiency continues to be a persistent challenge under mounting pressure. This candid panel brings together terminal operators and a carrier representative to unpack the realities behind appointment systems, equipment availability, carrier communication, and terminal/payment platforms. Who truly determines Last Free Days and Earliest Return Dates? What drives dwell times at terminals and rail yards—and what levers exist to reduce them? From friction points to systemic fixes, panelists will explore the decision-making power behind these critical operational factors, why they matter, and what the industry can do to improve flow and reduce inefficiencies. Moderator: Kiera Conlan, Global Account Executive, Laufer Group International Panelists: - HJ Yoon, Chief Commercial Strategy Officer, Yusen Terminal - Andy Hwang, Director of West Coast and International, CargoSprint/eModal - Robert Loya, CEO, Harbor Trucking Association
10:10 am	Coffee Break Sponsored by Altana Exhibit Hall Fiesta 4-8
10:40 am	GENERAL SESSION
	West Coast Ports Panel: Latest Updates, Challenges, and Emerging Trends Las Palmas D-H Precis: Hear directly from representatives of West Coast ports as they discuss the most pressing issues and forward-looking trends shaping port operations today. This panel will cover infrastructure developments, shifts in cargo volume, sustainability initiatives, and the ongoing challenges of congestion, labor shortages, and global supply chain disruptions. Gain valuable insight into how ports are positioning themselves for the future—and what it means for the trade community. Moderator: - Rich Roche, Senior Vice President, Mohawk Global Logistics Panelists: - John Tullis, NW Seaport Alliance - Ron Brown, Port of Oakland - Marcel Van Dijk, Port of Los Angeles - Tanya Payne, Port of Long Beach - Greg Borossay, Port of San Diego
11:40 am	CONCURRENT SESSIONS
A	Tactics for Surviving the Current Trade Landscape Fiesta 1-3 Precis: As global trade risks intensify, “The Shifting Sands of Trade” aren’t just a mirage – they are very real. Companies must be prepared for rising threats of fraud, third-party misconduct, and regulatory challenges. This panel explores key risk management tactics and highlights how insurance solutions—like Professional Liability, Trade Credit Insurance and Regulatory Defense policies—can help protect businesses. Join us to gain practical insights to strengthen your defenses and stay resilient in the ever-changing trade environment. Moderator: Lisa Perez, Vice President, Regional Operations, Avalon Risk Management Panelists: - Jordan Zeldin, Account Executive, Avalon Risk Management - Eduardo Acosta, Vice President, R.L. Jones Group

B	Beyond the Buzz: Rethinking AI's Role in Trade Operations Las Palmas D-H Precis: AI is already embedded in many trade workflows—but are we ready for what comes next? This panel moves beyond basic automation and explores the more profound questions emerging as AI becomes a core part of trade operations. What decisions should machines <i>not</i> be making? How do we build trust in AI-generated classifications or risk alerts? What happens to accountability when errors are automated? And how does AI shift the value of human expertise in a digitized workflow? Join experts from across the industry for a candid discussion on how to scale AI responsibly, avoid over-reliance, and lead teams through this technological evolution. Moderator: Pat Vangtan, VP of Customs Brokerage Operations, Western Overseas Corporation Panelists: • Omar Abuhashish, Co-Founder and CEO, Reform • Sam Basu, Co-Founder and CEO, Amari AI • Tom Gould, Tom Gould Customs Consulting, Inc, & Gaia Dynamics • Vincent Iacopella, EVP Strategic Growth, President Government and Trade Relations, Alba Wheels up
12:30 pm	Networking Reception Sponsored by ACI Law Group, PC Exhibit Hall Fiesta 4-8
1:00 pm	Keynote Luncheon Featuring Jeff Butler sponsored by FCL Logistics Las Palmas D-H
2:20 pm	Coffee & dessert Sponsored by NFI Cal Cartage Exhibit Hall Fiesta 4-8
2:50 pm	GENERAL SESSION
	Best Practices for CBP Supervision and Control Plans: Staying Compliant, Staying Ready Las Palmas D-H Precis: This session explores the best practices for designing, implementing, and maintaining CBP Supervision and Control Plans that pass audits, meet regulatory expectations, and support smooth day-to-day operations. You will walk away with practical tools to strengthen internal controls, avoid costly violations, and respond confidently to CBP inquiries. Moderator: Victoria Lane, Chief Compliance Officer, Coppersmith Global Logistics Panelists: • Robert Stripling, Vice President- CHB Product, Yusen Logistics (Americas)Inc • Patty Tschaepe, Chief Compliance Officer, J&K Fresh • George Tuttle III, Law Offices of George R. Tuttle, A.P.C.
3:40 pm	GENERAL SESSION
	You Know It's Time to Call an Attorney When... Navigating Legal Risk in Trade Las Palmas D-H Precis: Trade professionals often know <i>something's wrong</i>—but not always <i>when</i> to escalate. This panel brings together experienced trade attorneys to walk through the moments when legal counsel becomes essential. From enforcement actions and audits to tariff classification disputes and regulatory gray areas, panelists will share real-world scenarios, best practices, and red flags that signal it's time to bring in legal expertise. Whether you're seeking to avoid costly missteps or simply want to sharpen your legal instincts, this session offers practical guidance and strategic insights from the experts who help navigate the trickiest corners of trade compliance. Moderator: • Norman Harris III, Customs Brokerage Manager, NNR Global Logistics Panelists: • Michael Roll, Partner, Roll & Harris, LLP • Eric Smithweiss, Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP • Taylor Pillsbury, Meeks, Sheppard, Leo & Pillsbury LLP • Su Ross, Partner, Mitchell Silberberg & Knupp LLP • Jay Acayan, Roberts & Kehagiaras LLP
4:40 pm	Raffle Drawing & Refreshments sponsored by Registrar Corp. Fiesta 4-8

7:00 pm	Let's Go to the Races Themed Dinner Party Sponsored by Avalon Risk Management , Price Transfer Inc & Coaction Specialty Insurance Las Palmas D-H
9:30 pm	Hospitality Continues..... sponsored by Price Transfer Inc
Sunday, October	
9:00 am	Closing Breakfast sponsored by PCC Associations Bingo Game, Mimosa, and Bloody Mary, sponsored by Amari AI